

ABOUT THE ABR READER SURVEY

Please complete our reader survey and help us to go on improving the magazine!

Reading habits and modes are changing rapidly – and so is Australian Book Review. Since our last major reader survey we have added numerous programs (some of them unique to a literary magazine of this kind), including paid writers' fellowships and editorial internships, and the Patrons Program. We now offer three major annual literary prizes (for poetry, essays, and short stories). We also publish annual themed issues on Art, the Performing Arts, and Fiction. We publish more long-form journalism in the print edition of the magazine and on our website, which is the home of ABR Online and Arts Update.

We will continue to improve the magazine and to offer new programs, but before we do it will be good to hear from ABR readers of all kinds (subscribers, non-subscribers, website browsers, devotees, occasional readers) as to how they rate our current offerings and what they would like to see in the magazine.

Tell us whom you enjoy reading in the magazine, and what kinds of articles you would like to see more of – or less! We welcome your candour.

Please note that the survey (which takes about five minutes to complete) is totally anonymous. Feel free to skip any questions that don't interest you.

Thanks for your time and your interest.

Peter Rose (Editor)

YOUR RELATIONSHIP WITH ABR

1. How long have you been reading ABR?

- One year
- Two to four years
- Five years or more

2. Do you read the print edition or online?

- Print edition
- Online
- Both

3. What is your current ABR subscriber status?

- Current
- Lapsed
- Never subscribed

4. If you subscribe to ABR what form of subscription do you have?

- Print only
- Print and online
- Online only

5. If you do not subscribe to ABR what would encourage you to?

6. Does ABR influence your book buying?

- Yes
- No

7. How many others read your copy of ABR?

- None
- 1
- 3
- 5 or more

8. Do ABR reviews and advertisements encourage you to attend cultural events?

- Yes
- No

ABOUT YOU

9. What is your gender?

- Female
- Male

10. What is your age?

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 or older

11. What is your approximate average household income?

- \$0-\$24,999
- \$25,000-\$49,999
- \$50,000-\$74,999
- \$75,000-\$99,999
- \$100,000 and over
- Don't wish to say

12. In what country do you live?

13. In which area do you live?

- City
- Country

What is your postcode?

14. What best describes your educational qualifications?

- Secondary
- Tertiary graduate
- Tertiary postgraduate

15. Which of the following best describes your current occupation?

- Manager
- Professional
- Technicians and Trades Workers
- Community and Personal Service Worker
- Clerical and Administrative Worker
- Sales Worker
- Machinery Operator and Driver
- Labourer
- Writer/Editor
- Student
- Retired

READER PROFILE

16. How often do you attend the following?

	Frequently	Sometimes	Never
Films	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theatre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pop/Rock concerts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jazz concerts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Classical concerts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opera	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Literary events/festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural/Arts festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bookshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Libraries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Galleries/Museums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ballet/Dance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. How often do you travel interstate or overseas each year?

- Once
- Two or four times
- Five to nine times
- Ten or more times

18. Do you attend cultural events while interstate or overseas?

- Yes
- No

19. How would you rate ABR in terms of:

	Excellent	Very good	Good	Reasonable	Poor
Enjoyableness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of the writing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of articles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Range of subjects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diversity of contributors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inclusion of younger contributors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20. Would you like to see more or less coverage of the following in the magazine?

	The same	More	Less
Children's/YA literature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Current politics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Essays/Commentaries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Film	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New poems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New short stories	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Performing arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publishing industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reviews of novels/fiction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visual arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. Have you attended an ABR event?

- Yes
- No

22. What type of ABR events would you like to attend?

23. What features do you enjoy reading in ABR?

- In brief review (300 words)
- One page review
- Longer review
- Extended essay/commentary

Other (please specify)

24. Is there a specific feature you would like to see in ABR?

25. Name a recent ABR article that has particularly interested you.

26. How much space should ABR devote to overseas titles?

- Less
- The same
- More

YOUR OPINION OF ABR

27. How often do you visit ABR's website?

- Never
- Daily
- Weekly
- Monthly

28. Do you follow ABR on social media?

- Yes
- No

29. Which contributor(s) do you most enjoy reading?

30. How might ABR be improved?

31. What do you like most about ABR?