## ABOUT THE ABR READER SURVEY

Please complete our reader survey and help us to go on improving the magazine!

Reading habits and modes are changing rapidly – and so is Australian Book Review. Since our last major reader survey we have added numerous programs (some of them unique to a literary magazine of this kind), including paid writers' fellowships and editorial internships, and the Patrons Program. We now offer three major annual literary prizes (for poetry, essays, and short stories). We also publish annual themed issues on Art, the Performing Arts, and Fiction. We publish more long-form journalism in the print edition of the magazine and on our website, which is the home of ABR Online and Arts Update.

We will continue to improve the magazine and to offer new programs, but before we do it will be good to hear from ABR readers of all kinds (subscribers, non-subscribers, website browsers, devotees, occasional readers) as to how they rate our current offerings and what they would like to see in the magazine.

Tell us whom you enjoy reading in the magazine, and what kinds of articles you would like to see more of – or less! We welcome your candour.

Please note that the survey (which takes about five minutes to complete) is totally anonymous. Feel free to skip any questions that don't interest you.

Thanks for your time and your interest.

Peter Rose (Editor)

## YOUR RELATIONSHIP WITH ABR

1. I	low long have you been reading ABR?
0	One year
0	Two to four years
0	Five years or more
2. [	Do you read the print edition or online?
0	Print edition
0	Online
0	Both
3. V	What is your current ABR subscriber status?
0	Current
0	Lapsed
0	Never subscribed
4. I	f you subscribe to ABR what form of subscription do you have?
0	Print only
0	Print and online
0	Online only
5. I	f you do not subscribe to ABR what would encourage you to?
6. I	Does ABR influence your book buying?
0	Yes
0	No
7. I	How many others read your copy of ABR?
0	None
0	1
0	3
0	5 or more
8. [	Oo ABR reviews and advertisements encourage you to attend cultural events?
0	Yes
0	No

ABOUT YOU
9. What is your gender?
C Female
C Male
10. What is your age?
C 18 to 24
C 25 to 34
© 35 to 44
C 45 to 54
C 55 to 64
© 65 to 74
C 75 or older
11. What is your approximate average household income?
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© \$50,000-\$74,999
© \$75,000-\$99,999
© \$100,000 and over
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12. In what country do you live?
13. In which area do you live?
C City
C Country
What is your postcode?
14. What best describes your educational qualifications?
○ Secondary
C Tertiary graduate
C Tertiary postgraduate

15.	Which of the following best describes your current occupation?
0	Manager
0	Professional
0	Technicians and Trades Workers
0	Community and Personal Service Worker
0	Clerical and Administrative Worker
0	Sales Worker
0	Machinery Operator and Driver
0	Labourer
0	Writer/Editor
0	Student
0	Retired

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YOUR OPINION OF ABR
27. How often do you visit ABR's website?
© Never
O Daily
© Weekly
C Monthly
28. Do you follow ABR on social media?
C Yes
O No
29. Which contributor(s) do you most enjoy reading?
30. How might ABR be improved?
31. What do you like most about ABR?